

# BSB Summer School

## Sustainability and Entrepreneurship



2024



Established in 1899, BSB stands as one of the world's oldest business schools, and is now recognised in the the prestigious one percent of triple-accredited institutions. Throughout its history, BSB has continually evolved, providing students with a distinctive perspective on the world and equipping them for future career opportunities.

### ABOUT BSB

### CAMPUSES

#### DIJON CAMPUS

situated in the city center, is well connected by public transport, underwent renovations in 2017. This modernized campus aims to provide an enriching, top-notch student life that prioritizes the student experience and caters to innovative teaching methods and collaborative work environments.



*Lyon*

**LYON CAMPUS**, established in 2016, it recently underwent a remarkable transformation and expansion in 2021, introducing state-of-the-art facilities for students



*Dijon*

# WHAT'S INCLUDED IN THE PROGRAMME

## COURSE INFORMATION

20 hours of lectures, including a 2 hour introductory lecture on French business culture, 8 hours on Entrepreneurship and 10 hours on Sustainability

## CORPORATE VISITS

2 corporate visits accompanied by a BSB team member\*.

## ACCOMMODATION

6 nights at Adagio République in Dijon in either single or double occupancy rooms which includes breakfast.

6 nights at Lagrange Apart Hotel - Lumière in Lyon in either single or double occupancy rooms including breakfast.

Rooms in both hotels have a small kitchenette.

## MEALS

Welcome dinner in a local restaurant in Dijon - a 3 course meal and wine

Farewell dinner in local restaurant in Lyon - 3 course meal and wine

Lunch vouchers on weekdays to be used in restaurants, bakeries, supermarkets listed on the voucher (8 per person)

Lunch in local restaurant during Beaune trip - main and dessert with drinks.

Daily dinners in local restaurants - main and dessert.

## CULTURAL ACTIVITIES

Dijon guided visit in English and an autonomous visit to the Cité Internationale de la Gastronomie et du Vin a centre dedicated to French gastronomy and wines

Whole day trip to Beaune and Burgundy vineyards, including lunch and a wine tasting. Trip accompanied by a BSB team member or a professor at the School of Wine and Spirits Business.

Lyon guided visit in English. A cultural activity in Lyon, ex. a guided biking tour, gastronomic visit in Lyon\*.

## TRANSPORTATION

Public transport tickets in Dijon - the transfer from the train station to the hotel - and individual ticket for the week in Lyon

## STAFFING

Two members of staff from the University of Nottingham Global Opportunities team will accompany students travelling between the UK and France, between BSB campuses and will be available to offer support during the programme.

## Certificate of Completion

Award of completion certificate will be given

*\*exact activities to be confirmed*

# TENTATIVE SCHEDULE

*\*schedule subject to change\**

## ARRIVAL DAY - 30th JUNE

Arrival into Dijon train station, welcomed by member of BSB team.  
Check in at hotel and go for welcome dinner in French restaurant.

### DAY 1 - 1st JULY

**09:00am-10:00am:** Welcome Coffee and short campus visit.  
**10:00am-12:00pm:** French Corporate Culture lecture.  
**12:00pm-01:00pm:** Lunch break  
**01:15pm-03:15pm:** Lecture 1: Entrepreneurship  
**07:00pm:** Dinner in restaurant.

### DAY 3 - 3rd JULY

**10:00am-12:00pm:** Lecture 3: Entrepreneurship  
**12:00pm-01:30pm:** Lunch break  
**02:00pm-04:30pm:** First company visit.  
**07:00pm:** Dinner in restaurant.

### DAY 5 - 5th JULY

**10:00am-12:00pm:** Lecture 4: Entrepreneurship  
**12:00pm-01:30pm:** Lunch break  
**Free afternoon**  
**07:00pm:** Dinner in restaurant.

### DAY 7 - 7th JULY

Free morning and lunch.  
2 hour guided visit of Lyon city center in the afternoon.  
**07:00pm:** Dinner in restaurant.

### DAY 9 - 9th JULY

**10:00am-12:00pm:** Lecture 3: Sustainability.  
**12:00pm-01:30pm:** Lunch break  
**1:30pm-05:00pm:** Second company visit.  
**07:00pm:** Dinner in restaurant.

### DAY 11 - 11th JULY

**10:00am-12:00pm:** Lecture 5: Sustainability.  
**12:00pm-01:30pm:** Lunch break  
**Free afternoon**  
**07:00pm:** Farewell dinner in restaurant.

### DAY 2 - 2nd JULY

**10:00am-12:00pm:** Lecture 2: Entrepreneurship  
**12:00pm-02:00pm:** Lunch break  
**02:00pm-03:30pm:** Dijon guided visit.  
**04:00pm-06:00pm:** Visit to the Cité Internationale de la Gastronomie et du Vin.  
**07:00pm:** Dinner in restaurant.

### DAY 4 - 4th JULY

**Whole Day:** Field trip to Burgundy vineyards and Beaune.  
**07:00pm:** Dinner in restaurant.

### DAY 6 - 6th JULY

Check out from hotel in the morning and travel to Lyon (2hr30mins)  
Check into hotel in Lyon.  
**07:00pm:** Dinner in restaurant.

### DAY 8 - 8th JULY

**09:00am-10:00am:** Welcome Coffee and short campus visit.  
**10:00am-12:00pm:** Lecture 1: Sustainability.  
**12:00pm-01:30pm:** Lunch break  
**01:30pm-03:30pm:** Lecture 2: Sustainability  
**07:00pm:** Dinner in restaurant.

### DAY 10 - 10th JULY

**10:00am-12:00pm:** Lecture 4: Sustainability.  
**12:00pm-01:30pm:** Lunch break  
**02:00pm-05:00pm:** Cultural activity in Lyon.  
**07:00pm:** Dinner in restaurant.

## DEPARTURE DAY - 12th JULY

Departure from Lyon

## Included Costs

The majority of the costs for the summer school are funded thanks to a generous donation through the university's Campaign and Alumni Relations Office.

### Costs covered by UoN:

Return rail travel between the UK and France  
Transfers between arrival and departure railway stations and BSB campuses  
Accommodation and meals during the programme  
Travel insurance for the duration of the programme

### Costs covered by you:

Any additional refreshments during the programme  
Any independent cultural or social activities  
Personal expenses

## Eligibility

Open to **undergraduate students** only. Final year students and students who have previously studied abroad or due to study abroad during their degree are deprioritised.

A **minimum academic average of 45%** is required and students must be in good academic standing

Students classed as 'Home' for fees purposes, from low-income households, who meet one of the Global Opportunities team's widening participation criteria and have limited or no previous international travel experience during their degree will be prioritised

## How to apply

Complete the following application form, including a 500 word personal statement:  
[forms.office.com/e/1WuzMz4sS4](https://forms.office.com/e/1WuzMz4sS4)

Please visit the [FAQs Finance section](#) under 'Is there any funding or bursaries available?' for further information on the Global Opportunities team's widening participation criteria.

## Deadline

**Monday 8th April @  
3pm**



CONTACT US



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