

The Art of Communication: The Language of Leadership

Giving you 24/7 global access to industry-leading communication training, our online courses, delivered by linguistics academics, connect you to the most up-to-date developments in professional communication. This flexible learning opportunity is perfectly suited to fit around today's busy work schedules, specifically designed to be adapted to your workplace, wherever you are in the world.

This course is geared at professionals who work in or are planning to work in a leadership position and have managerial responsibilities within any business or organisation. You will benefit if you wish to communicate more effectively with your colleagues, and optimise your overall communicative performance and leadership.

During the course, you will have the opportunity to gain a deeper understanding of different leadership styles and the means through which leadership is enacted through talk. With compelling case studies, self-reflective work and engaging content, you will be provided with broad range of communicative resources to use in your own professional settings.





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Course structure

Our online CPD courses are designed to run for a total of three weeks, which is comprised of three to four hours per week of study (10 hours of flexible study in total).

Teaching

Students are taught using the latest advances in teaching methods and electronic resources. Principal features of our CPD programmes include:

- online discussion groups
- online one-to-one tuition with members of staff
- teaching informed by active researchers
- access to a variety of online resources
- flexible course content

Entry requirements

What makes our CPD courses different is that all our modules are accredited with each counting for 10 credits of a postgraduate qualification. This means you could use these modules to build towards a PGCert, PGDip or even an MA.*

Fees and funding

The fee for this online course is £349.99 with discounts available for previous clients of Linguistic Profiling for Professionals, Alumni of the University of Nottingham and FutureLearn participants.

For more information and a complete list of prices please visit:
www.nottingham.ac.uk/lipp/online-cpd-courses

To find out more about this course, follow the link using the QR code below:



Learning Outcomes

Knowledge and understanding:

- you will gain detailed knowledge of how linguistics can enable you to profile your own communicative styles as a leader and the styles of your colleagues
- you will gain a detailed understanding of how workplace cultures affect communicative styles and how unproductive communicative cultures and teams can be transformed
- you will learn the wide range of different approaches to analysing how business leaders can communicate effectively at work in rapidly-changing business circumstances

Professional and practical skills:

- you will be able to carry out practical analysis of the communications culture of your workplace
- you will be able to raise your own conscious awareness of language use in spoken, written and digital contexts
- you will be able to reflect upon the verbal and non-verbal behaviour of yourself and others, including body language and gesture

Transferable skills:

- you will develop the ability to lead effectively across a range of different media
- you will develop the skills to constructively evaluate communicative abilities in your workplace and learn how to implement change
- you will learn through practical examples of how communication styles are crucial to the effective implementation of organizational change

Intellectual skills:

- you will acquire cutting-edge knowledge of professional communication for leaders working in ever-changing environments
- you will develop the ability to undertake linguistic analysis independently to change practices in your workplace
- you will be able to demonstrate the ability to understand the strengths and weaknesses of your own and others' communicative behaviour

How to apply

Follow the QR code to find out more and apply.

Enquiries

For further information please contact:

t: +44 (0)115 74 86360

e: lipp@nottingham.ac.uk

w: www.nottingham.ac.uk/lipp

*There are no formal entry requirements for our online CPD courses, however you should possess a good command of the English language and be ready to think critically about language and communication. If you wish to use your CPD course for accredited prior learning for an MA, PGCert or PGDip, please note that entry requirements will apply.