



Bridging the Gender Gap: Effective Communication in the Workplace

Giving you 24/7 global access to industry-leading communication training, our online courses, delivered by linguistics academics, connect you to the most up-to-date developments in professional communication. This flexible learning opportunity is perfectly suited to fit around today's busy work schedules, specifically designed to be adapted to your workplace, wherever you are in the world.

This course examines how gender forms a core part of our professional identities and how it affects us all in the workplace. We examine stereotypically feminine and masculine communication styles, address (mis)communication, and critically respond to popular stereotypes and myths about gender in the workplace that we encounter. You will learn a range of linguistic strategies to resist stereotypes, as well as strategies to assist in increasing recognition, participation and career progression.

Based on rigorous research on gender and language over the last two decades, we draw upon authentic conversations and media to develop your understanding of the role of gender plays in everyday workplace communication, enabling you to reflect upon your own experiences.





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Course structure

Our online CPD courses are designed to run for a total of three weeks, which is comprised of three to four hours per week of study (10 hours of flexible study in total).

Teaching

Students are taught using the latest advances in teaching methods and electronic resources. Principal features of our CPD programmes include:

- online discussion groups
- online one-to-one tuition with members of staff
- teaching informed by active researchers
- access to a variety of online resources
- flexible course content

Entry requirements

What makes our CPD courses different is that all our modules are accredited with each counting for 10 credits of a postgraduate qualification. This means you could use these modules to build towards a PGCert, PGDip or even an MA.*

Fees and funding

The fee for this online course is £349.99 with discounts available for previous clients of Linguistic Profiling for Professionals, Alumni of the University of Nottingham and FutureLearn participants.

For more information and a complete list of prices please visit:
www.nottingham.ac.uk/lipp/online-cpd-courses

To find out more about this course, follow the link using the QR code below:



*There are no formal entry requirements for our online CPD courses, however you should possess a good command of the English language and be ready to think critically about language and communication. If you wish to use your CPD course for accredited prior learning for an MA, PGCert or PGDip, please note that entry requirements will apply.

Learning Outcomes

Knowledge and understanding:

- you will learn key approaches in gender and professional communication
- you will gain knowledge of current language-based approaches to gender in professional communication
- you will develop a critical awareness of the role of gender in professional communication and will be able to apply this in real-world contexts

Professional and practical skills:

- you will acquire the tools to analyse gender in workplace interaction
- you will be able to engage in the analysis of gender representation on contemporary media sites
- you will be able to produce gender-based linguistic profiles of yourself and your colleagues

Transferable skills:

- you will develop the ability to think critically about how gender affects your communication styles
- you will develop the skills to reflect on and apply effective communicative styles in the workplace
- you will acquire communication strategies that support flexibility in workplace encounters

Intellectual skills:

- you will develop the ability to evaluate and reflect on the usefulness of a range of perspectives and approaches to the study of gender in professional communication
- you will be able to critically evaluate popular gender myths and stereotypes
- you will develop the skills to engage in analytical discussion of gender and language

How to apply

Follow the QR code to find out more and apply

Enquiries

For further information please contact:

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The University of Nottingham has made every effort to ensure that the information in this flyer was accurate when published. Please note, however, that the nature of the content means that it is subject to change from time to time, and you should therefore consider the information to be guiding rather than definitive.

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