



Professional Communication in the Digital World

Giving you 24/7 global access to industry-leading communication training, our online courses, delivered by linguistics academics, connect you to the most up-to-date developments in professional communication. This flexible learning opportunity is perfectly suited to fit around today's busy work schedules, specifically designed to be adapted to your workplace, wherever you are in the world.

This course will enable you to evaluate your own communicative practices, including analysing your own digital communication and that of your organisation to help you to diagnose and remedy your digital (mis)communication in the future. The knowledge and skills gained through this course will help you employ a wide range of digital technologies to build and maintain strong relationships with your colleagues and clients.

This course is designed for those who want to learn more about how digital technologies shape the ways that people act and communicate in professional settings. The content of this course will encourage you to reflect on your own digital practices, and so is ideal for anyone who is keen to improve the effectiveness and efficiency of their own use of digital communication at work.





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Course structure

Our online CPD courses are designed to run for a total of three weeks, comprised of three - four hours per week of study (10 hours of flexible study in total).

Teaching

Students are taught using the latest advances in teaching methods and electronic resources. Principal features of our CPD programmes include:

- online discussion groups
- online one-to-one tuition with members of staff
- teaching informed by active researchers
- access to a variety of online resources
- flexible course content

Entry requirements

What makes our CPD courses different is that all our modules are accredited with each counting for 10 credits of a postgraduate qualification. This means you could use these modules to build towards a PGCert, PGDip or even an MA.*

Fees and funding

The fee for this online course is £349.99 with discounts available for previous clients of Linguistic Profiling for Professionals, Alumni of the University of Nottingham and FutureLearn participants.

For more information and a complete list of prices please visit:
www.nottingham.ac.uk/lipp/online-cpd-courses

To find out more about this course, follow the link using the QR code below:



*There are no formal entry requirements for our online CPD courses, however you should possess a good command of the English language and be ready to think critically about language and communication. If you wish to use your CPD course for accredited prior learning for an MA, PGCert or PGDip, please note that entry requirements will apply.

Learning Outcomes

Knowledge and understanding:

- you will learn about the role of digital communicative technologies in contemporary workplaces
- you will develop an understanding of the range of influences that digital technologies have on communication in professional contexts
- you will gain knowledge of the everyday communicative strategies employed by professionals who use digital technologies to interact with colleagues and clients

Professional and practical skills:

- you will be able to use linguistic toolkits to examine communicative strategies in your own and others' digital communication
- you will be able to carry out practical hands-on tasks to check your developing knowledge and understanding, and evaluate and make use of your course material
- you will develop the ability to apply strategies learnt in the course in real-life professional settings

Transferable skills:

- you will develop the ability to communicate effectively through different media
- you will develop skills to evaluate your own communicative abilities and those of your colleagues, informed by cutting-edge research
- you will gain the ability to demonstrate self-direction in tackling and solving real-life problems

Intellectual skills:

- you will be able to demonstrate the ability to analyse data from your own digital workplace communication
- you will acquire the skills to undertake linguistic analysis independently and relate this to your own digital communicative practices
- you will develop the ability to evaluate the strengths and weaknesses of your own and others' digital communicative behaviour

How to apply

Follow the QR code to find out more and apply.

Enquiries

For further information please contact:

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The University of Nottingham has made every effort to ensure that the information in this flyer was accurate when published. Please note, however, that the nature of the content means that it is subject to change from time to time, and you should therefore consider the information to be guiding rather than definitive.

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