

## Profiles of Mentors

**Jules Pretty** is Professor of Environment and Society at the University of Essex, and Director of the Centre for Public and Policy Engagement. He is formerly Deputy Vice-Chancellor (2010-19) and former Deputy-Chair of the UK government's Advisory Committee on Releases to the Environment. He is Chief & Founding Editor of the International Journal of Agricultural Sustainability. He received an OBE in 2006 for services to sustainable agriculture, and the British Science Association Presidential Medal (Agriculture and Food) in 2015. He is among the top 1% most cited scientists in the world (Google Scholar: h-index 98; SciVal: h-index 53).



**Professor Shenggen Fan** is Dean of the Academy of Global Food Economics and Policies at China Agricultural University (CAU), and former Director of International Food Policy Research Institute. He has engaged widely on issues related to agriculture, food, health, climate change, natural resource management and information technologies. He is a member of the CGIAR System Board, the Global Panel on Agriculture and Food Systems for Nutrition; the Advisory Council of the Oxford Martin School at the University of Oxford; the Board of the Syngenta Foundation for Sustainable Agriculture; and the Council of Advisers of the World Food Prize.



**Professor Xiaoyun Li** is founder and Honorary Dean of College of International Development and Global Agriculture (CIDGA) of CAU. His expertise and research cover international development, aid, agriculture and rural development, poverty reduction, gender and development, sustainable resource management. He is also Chair of the Network of Southern Think Tanks (NeST), and Chair of China International Development Research Network. He received many awards and honours in development research and practice, including China's National Poverty Reduction Pioneer in 2021.



**Dr. Peter Ho** is Chairman of ICARDC (International Conference on Agricultural and Rural Development in China) Network and Editor of the Cambridge University Press on Global Development Series. He is Professor at Zhejiang University and Professorial Fellow at the LSE. His papers have appeared in leading journals of development, environment and planning. Prof. Ho was awarded the ERC Consolidator Grant, China Rural Development Award. Ho has served as advisor to Prime Minister of The Netherlands and Chinese Minister of Natural Resources.



**Professor Fengying Nie** is Deputy Director of Agricultural Information Institute and Centre for International Agricultural Research, Chinese Academy of Agricultural Sciences (CAAS). She has led over 100 research projects funded by ministries of Chinese government and international organisations (FAO, WFP, IFAD, UNDP, IFPRI, World Bank, ADB, Ford Foundation). She has extensive research experience in food supply chains, e-commerce, empowerment of women, and agricultural research collaboration between China and Africa.



**Professor Tongquan Sun** is Senior Research Fellow and the Head of Rural Finance Division in Rural Development Institute of Chinese Academy of Social Sciences (CASS). Before joined CASS, he had worked at the China International Centre for Economic and Technical Exchanges, a counterpart of UNDP, for more than 10 years in charge of planning and organising many international projects.



**Dr. Gubo Qi** is professor of CIDGA of CAU with a range of research expertise (rural sustainability, institutional and technological innovation, gender and development) and interests in farmer-centered innovation, community-based resource management, agricultural adaptation to climate change, and circular agriculture. Her empirical researches cover more than 20 provinces in China and more than 10 countries across Asia, Africa and Latin America. She has substantial experience in conducting international consultative or comparative projects including: agricultural cooperation, action research on Sino- Tanzania agricultural innovation cooperation, and international cooperation for poverty alleviation in BRI countries.



**Dr. Yi Wang** is Associate Professor in Marketing and Tourism of University of Nottingham Ningbo, China. She is Director for International Partnership and Exchange, Course Director for MSC International Management (Marketing). Yi's research works have published in many top journals. In recent years, her research interests focus on rural tourism development, family travel, tourism policy making and planning. She also has many years of rural tourism planning projects experiences in China.



**Dr. Mark Taylor** is a group leader at the James Hutton Institute (JHI) based in Scotland. He is a plant molecular physiologist with extensive experience in potato research and potato innovation diffusion in Sub-Saharan African countries. He involves James Hutton Ltd (the largest potato seed breeding company in the UK/EU)'s overseas projects (including China, Central Asia and Africa) focusing on potato industrialisation and international trade.



**Professor Yu Xiong** is Associate Dean International of the University of Surrey and Director of Innovation and Commercialization. His research focuses on technology development, sustainable and technological issues in global supply chains. He has published in and guest editors to many leading international journals. He has helped the growth of more than 100 companies and has brought in more than 26 million pounds investment to the UK's innovation projects. His webpage is at <https://www.surrey.ac.uk/people/yu-xiong>.



**Dr. Fu Jia** is Professor and Director of Sustainability and Resilience Theme at the University of York Management School. He is also director of Business, Nature and Value (BNV) Research Centre at York and currently leads a number of projects funded by Newton Fund, ESRC, EPSRC and industrial sources related to supply chain management and e-commerce both in the UK and in China. Prof. Jia is an Associate Editor to *International Journal of Operations and Production Management* (IF: 4.0), *Journal of Purchasing and Supply Management* (IF: 3.24) and *International Food and Agri-business Management Review*.



**Professor Oliver Morrissey** is Director of the Centre for Research on International Trade and Economic Development of UoN and Managing Editor of the *Journal of Development Studies* since 2005. He has substantial research experience related to economic development policies in the developing world, especially Africa. Oliver maintains primary research interests in the economic analysis of aid, taxation and trade performance and policy, especially in Africa, and analysis of African household surveys.



**Professor Meryem Duygun** is a Professor of Banking and Finance at Nottingham University Business School in the UK. She holds Aviva chair in Risk and Insurance. She co-directs the Global Centre for Banking and Financial Innovation. Professor Duygun is the Founding President of IFABS-International Finance and Banking Society and she directs the University of Nottingham Fintech Research Network. Her expertise is in the areas of risk, financial technologies (FinTech) and Insurtech, and her research attracted funding from UK Research and Innovation ESRC and the British Academy. She has been named on the "Women in FinTech Powerlist 2020" by UK Innovate Finance and has published numerous studies in leading journals.



**Professor Simon Mosey** is Director of Haydn Green Institute for Innovation and Entrepreneurship at Nottingham University Business School and editor of the Journal of Technology Transfer. His research interests address technology entrepreneurship, entrepreneurship education and innovation management. His publications appear in leading academic journals such as *Entrepreneurship Theory & Practice*, *Research Policy*, *Journal of Management Studies*. He is Chair of the Young Entrepreneurs Scheme for entrepreneurial skills of over 5,500 academic researchers.



**Professor Dave Ross** is CEO of Agri-EPI Centre Ltd, a UK Centre of Agricultural Innovation, growing the business and network globally. With over 100 industrial partners, Agri-EPI supports and delivers research, development, demonstration and training on precision agriculture and engineering to maximise the agri-tech sector's contribution to sustainable food production and supply. It is currently developing a UK-China SmartFarm partnership. The Profile of Agri\_EPI at <https://agri-epicentre.com/> (Industrial Innovation Advisor)



**Dr. Jonathan Snape** is CEO of James Hutton Ltd (JHL), a subsidiary company of James Hutton Institute. He is responsible for managing the Institute's IP Portfolio including an extensive list of plant variety rights which are licenced in more than 25 countries around the world (including China). He has more than 25 years' experience working at the interface between academia and industry. (Industrial Innovation Advisor)



**Dr. Shi Yan** is a founder and executive director of Shared Harvest (Beijing) Agriculture Development Ltd. She is a pioneer of China's community-supported agriculture (CSA) movement with the mission to promote sustainable production and distribution of organic food through the participation of urban consumers. It has resulted in an establishment and development of a CSA Association, currently over 1000 members across China. Dr. Shi is Co-President of International CSA Network (URGENCI) with international reputation including: one of Young Global Leaders by World Economic Forum (2016)



**Ms Min Rose** is Deputy Director of Knowledge Exchange Asia, the University of Nottingham. Min has 23 years' professional experience of promoting UK-China collaboration across innovation, education, trade and investment, civic and cultural collaboration. She was the China Business Advisor for Leicestershire and then the East Midlands Development Agency between 2004 and 2011, when she supported over 500 companies and institutions in the East Midlands region to develop business links with China. (University-Industrial Partnership Advisor).



**Dr. Bin Wu** is Senior Research Fellow of Haydn Green Institute for Innovation and Entrepreneurship, University of Nottingham. He has substantial experience in designing and delivering international and interdisciplinary projects in international shipping, internal and international migration, rural innovation and sustainability. Recently, he completed a GCRF project focusing on cooperative ecosystem in rural China. He is a coordinator of a UoN-China programme in rural entrepreneurship and sustainability.



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