

Project Information Sheet

Survey: 'Talking' about ESG: Approaches, practices and challenges in UK organisations

About the project

This is a study conducted by the University of Nottingham with Browne Jacobson LLP, in relation to organisational approaches to Environmental, Social and Governance (ESG) matters, and the language used to communicate about these. It will establish how organisations 'talk' about the impact of their business on society, and the interplay and prioritisation of each of the three main strands of ESG. The study will identify current approaches to ESG, best practices, key challenges and identify future priorities to enable ESG communications to be as effective as possible.

All data collected as part of this study are completely anonymous. No personal details which identify individuals are requested. There are no known risks or hazards associated with participating.

Methods used

This is a survey where you will be asked a series of questions relating to your knowledge, views and experiences of ESG in your own organisation, or the one for which you have most recently worked. You will also be asked what you think the main barriers are to enhancing ESG and what you'd like to see change and improve in the future.

Participation in research

Your participation in this survey is entirely voluntary. You are free to opt out of this project at any point without prejudice. You are asked to answer all questions that apply to you. However, you do not have to answer any question where you do not wish to provide a response.

Your anonymised responses may be used for research, training and publicity purposes only with your permission. You give your permission by filling in the Consent section of the survey before you begin answering the survey questions. Any identifying features given in your responses will be removed. All third parties to whom you refer will be fully anonymised and any characteristics which might identify them will also be removed.

Data storage

All data will be stored securely in accordance with the University of Nottingham's data protection and privacy policies. Data will be held for 7 years in accordance with University policy.

Support Sources

If you have been negatively affected by any of the topics brought up in the survey, you can access support and further information here:

<https://www.gov.uk/guidance/equality-act-2010-guidance>

<https://www.gov.uk/workplace-bullying-and-harassment>

<https://www.equalityhumanrights.com/en/equality-act-2010/what-equality-act>

<https://www.gov.uk/whistleblowing#:~:text=As%20a%20whistleblower%20you're,happen%20in%20the%20near%20future>

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