



University of
Nottingham
Rights Lab



The Rights Lab

World-leading research to help end modern slavery

[LinkedIn.com/company/rights-lab](https://www.linkedin.com/company/rights-lab) | [Twitter: @rightsbeacon](https://twitter.com/rightsbeacon)



Modern slavery: why it matters to you

- There are an estimated **50 million enslaved people worldwide**^[1].
 - That is equivalent to 1 in 160 people, across every country globally.
 - 28 million are in forced labour, affecting commercial supply chains - this number has increased due to climate change, conflict and Covid-19.
- Modern slavery is a persistent and serious threat within many supply chains, and it's **bad for business**.
 - Human trafficking, including for forced labour, generates \$236 billion of illicit profits every year ^[2].
 - 76% of CEOs report that ethics and citizen trust is critical to business^[3].
 - 54% of CEOs are strengthening visibility into the social impacts of their company's supply chain^[4].

Pressure is growing

- **Target 8.7** of the United Nations Sustainable Development Goals is to take significant action to end modern slavery by 2030 and business action is key to achieving this goal.
- Businesses operating in markets representing over half of global GDP (N America, EU, UK, Australia) are facing **formal legal obligations** to identify, disclose and address modern slavery risks.
- As a business, you are **facing higher reputation and commercial risk**, if an issue is found*
 - Businesses need to be able to assess modern slavery risks, but often lack the necessary **internal expertise, time capacity or data**.
 - Businesses need guidance on best practice approaches for this complex issue in their supply chains but there is **limited published guidance**.



**E.g. BooHoo and TopGlove cases - the Rights Lab has now supported both organisations*

[1]: ILO, "Global Estimates of Modern Slavery," 2022; [2]: ILO, "Profits and Poverty: The economics of Forced Labour," 2024; [3]: UNGC-Accenture Strategy 2019 CEO Study; [4]: 12th UNGC-Accenture CEO Study, 2023



We believe...

...that managing this risk effectively can increase worker wellbeing, productivity and profits.

...that tackling modern slavery is crucial to managing ESG risks and will contribute towards your sustainability goals.

...that how you manage your workforce and supply chain can demonstrate impact to your customers and stakeholders.

...that by highlighting potential blind spots you can mitigate risks and take appropriate and meaningful action to protect yourself as an organisation.

...that by using recognised, robust data and methods for modern slavery risk analysis, we can help you manage this issue cost-effectively.

...that there's opportunity to develop and be sector-leading, by taking action as an organisation and sharing your good practice.





What can we do for you?

You can work with our experts on projects that last a few days or a few years, and with the Rights Lab in a full partnership. We can help with:



Developing a strategic response to modern slavery risk

- Application of our evidence-driven risk management framework
- Alignment across ESG, sustainability and human rights agendas



Deep analysis and best practice remediation to issues

- Deep dives into local suppliers or product lines, including on-the-ground investigations, and remote sensing (satellite imagery) risk analysis
- Crisis response
- Worker-driven initiatives and lived-experience consultations



Meeting compliance obligations

- New corporate supply chain due diligence requirements, including policy and reporting
- Risk assessments using robust and reliable data and methods of analysis



Capability development

- C-Suite engagement, seminars and workshops
- Speaking events, briefings and more...



How we work

We are multidisciplinary and collaborative:

- The Lab's 80+ researchers draw from 19 disciplines and combine 95 different methods - from political science and law, to geospatial science, business management and mental health. We mix data, tools and methods into the best possible combination for solving problems... with and for our partners.

Our work is scientifically rigorous and considers practical impact:

- We focus on the real-world application of our world-leading research, building tools for sustainable, on-going use by our partners, including apps, maps and decision frameworks.

We are trauma-informed and survivor-engaged:

- Survivor voices are critical to our work and we host a survivor research advisory group. We support survivor leadership and build community resilience to combat the roots of vulnerability for sustainable change.

Key team members



Prof Zoe Trodd
Director of the Rights Lab and
Professor of Modern Slavery
and Human Trafficking



Prof Todd Landman
Research Director and
Professor of Political Science



Lois Bosatta
Head of Business
Development, Impact and
Partnerships



Dr Katarina Schwarz
Associate Director (Law and
Policy Programme) and
Principal Research Fellow in
Antislavery Law and Policy



Prof Doreen Boyd
Associate Director
(Measurement and
Geographies Programme)
and Professor of Earth
Observation



Prof Alex Trautrim
Associate Director (Business
and Economics Programme)
and Professor of Supply
Chain Management



Why choose the Rights Lab?

01

It's who we are: the Lab's leading team

- The world's largest, leading and highest-impact research team working to end modern slavery and tackle intersecting human rights abuses.
- The go-to place for modern slavery research innovation and thought leadership since 2017 - advisors to the UN, 10+ governments, FTSE 100 organisations.
- Winners of multiple awards incl. Stop the Traffik's Data to Disrupt Supply Award, Top 100 Modern Slavery Influencers, BSI Standards Makers' Leadership Award.

02

It's what we do: excellence in research

- Using cutting-edge methods, new data and technologies to understand the root causes of risks and to accelerate action.
- Focusing extensively on supply chain tracing, business responses, environmental data modelling, evidence for policy and interventions, and new data from front-line organisations.
- Creators of multiple globally-recognised tools e.g. the Legislation Database, Sanctions Database, Voices Dataset, "Slavery from Space" Observatory programme.

03

It's in our DNA: University of Nottingham

- A global top 100 university and 7th in the UK for research power, working to solve problems and improve lives through research and education.
- Founded on the vision and philanthropic spirit of Jesse Boot and built upon principles of social justice and global citizenship.
- Innovators of the 'Slavery-Free Campus Blueprint' now adopted globally.

The University of Nottingham is a charitable organisation. All Rights Lab proceeds support our research towards combatting modern slavery/human trafficking.



Who we've worked with

BUSINESS

Sainsbury's

TOP GLOVE
TOP QUALITY, TOP EFFICIENCY

CHAS®

COOP

seafish

MOODY'S
ANALYTICS

WESTERN UNION



HSBC

OUTLAND DENIM nationalgrid

Verité
Fair Labor. Worldwide.

SCAPE
CONSTRUCTION

Segen

CIVIL SOCIETY



ShareAction»



CLOONEY
FOUNDATION
FOR JUSTICE



TRANSPARENTTEM

PUBLIC SECTOR



bsi.

Canada



Nottingham
City Council





Featuring the Rights Lab

- **Publications:** >50 research & policy reports in 2023 plus new book publications (>500 publications and >30 books to date).
- **Media:** Features on Lab research by Radio 4, Panorama, ITV, CNN and in multiple newspapers.
- **Evidence for policy:** Multiple Rights Lab members have given evidence at House of Commons committee inquiries into modern slavery.

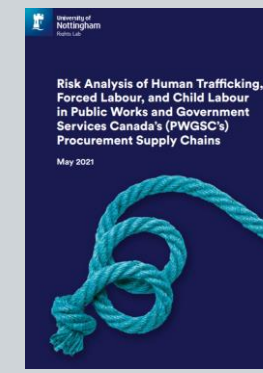
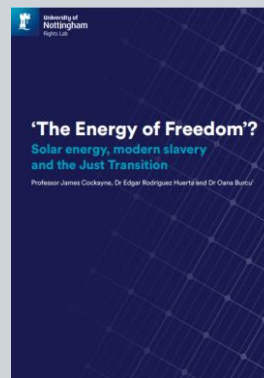
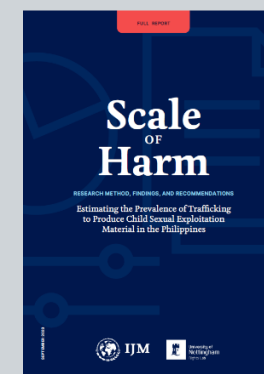
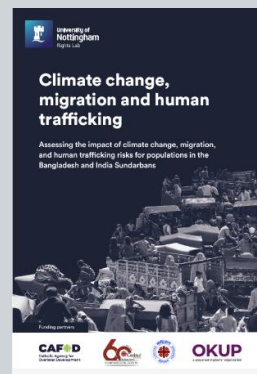
Speaking engagements:

- Address to 2500 CEOs at the London Guildhall on modern slavery and ESG.
- 30+ directors within UK government trained by Lab on modern slavery and collaborative leadership using Lab outputs.
- Session with whole Department for Science, Innovation and Technology (DSIT) team on Lab geospatial research.

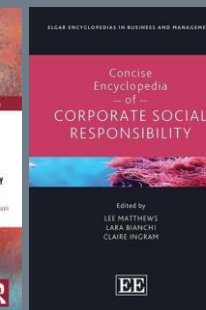
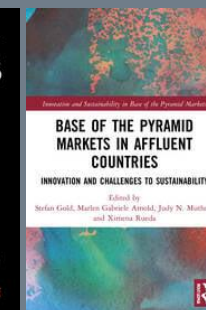
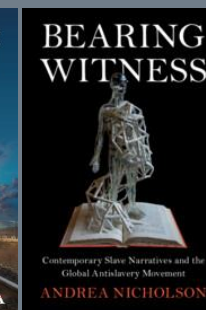
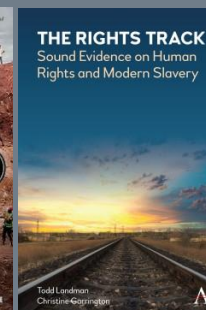
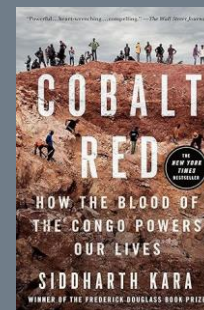
Podcast features:

- Prof Zoe Trodd on Moody's Talks: KYC Decoded 'Modern Slavery and How to Fight It'.
- Kevin Bales on Floodlight by HRH Princess Eugenie and Julia de Boinville.
- Schwarz and Bales featured on FAST Initiative podcast.
- Prof Alex Trautrim on The Standards Show 'Eradicating Modern Slavery' speaking on BS25700.

Sample reports



Recent Books and chapters





Testimonials

“As a multinational working with global businesses to comply with increasing supply chain and sustainability legislative requirements, Achilles recognises the importance of collaborating with specialists like the University of Nottingham Rights Lab to support our clients in their efforts to end modern slavery.”

Achilles

“This (Human Rights) partnership will place us at the forefront of thinking on human rights risks and unlock practical and impactful business decisions to create benefits for people throughout our business and supply chains.”

Sainsbury's Group

“The Rights Lab is the world's largest collection of modern slavery experts and researchers.... I am really excited to see how the Moody's partnership and the Rights Lab can help organisations do more in this battle: the more we can collaborate the better.”

Moody's Analytics

“Modern slavery is the great human rights issue of our time. Knowing how and where modern slavery occurs is key to eradicating it. By delivering new estimates, Rights Lab researchers have provided an important starting point for action”

Former Prime Minister Theresa May

“The impact of your data cannot be understated. We are extremely grateful for your continued research collaboration to address the most complex development challenges”

United Nations Development Programme

“The Rights Lab's extremely effective and invaluable work, combining their skills and exceptional leadership, helps people and businesses understand and choose effective responses to manage modern slavery.”

British Standards Institution

Some of our discoveries:

- 42% of the world's slavery is visible from space
- Half of all countries have not yet made it a crime to enslave a human being
- 90% of the 3000 conflicts since WW2 have involved slavery
- Modern slavery makes a major contribution to deforestation and tree loss globally
- High levels of globalization, democracy and development are linked to lower levels of slavery





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Book a 30 min call with us to explore how we can help you:
rightslab@nottingham.ac.uk

LinkedIn.com/company/rights-lab | Twitter: @rightsbeacon | Email: rightslab@nottingham.ac.uk