

ESRC Festival of Social Science Workshop: *Global University in Local Communities*  
10:30 - 17:00, 6 November 2013, Si Yuan Centre, Jubilee Campus, Nottingham

# A report on the workshop process and its outcomes

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With a joint effort from so many people, organisations and stakeholders, an ESRC Festival of Social Science Workshop with the theme: **Global universities in local communities: A focus on Chinese Communities in the UK**, has been successfully held on 6 November 2013 in Si Yuan Centre, Jubilee Campus, University of Nottingham. This report attempts to summarise and highlight the major outcomes from this event in general, and to analyse and display the social impact in particular. I hope this document can be used as the basis for all stakeholders and people with an interest in this area to consider the outcomes or to take the necessary actions as promised. Given the timing (only three weeks after the event), this report is best treated as a preliminary assessment and reflection on potential impacts, based upon limited information collected mainly from the participants during the event.

## **1. Introduction and Acknowledgement**

This workshop aimed to promote the awareness of international students and their contribution to local multi-cultural society, and to explore the innovative ways for enhancing collaborations between universities and local stakeholders, for mutual benefit to both international students and ethnic communities in terms of community cohesion and integration. The growth in number of Chinese international students and their impact on local Chinese communities in the UK and Nottingham were taken as a case for detailed analysis and discussion.

The idea of this workshop originated from an intensive discussion with Don Flynn, Director of Migrant Right Network, Dr. Denis Wong and Mr. Vincent Bryce. It was further developed and fully supported by Professor Chris Rudd, Pro-Vice-Chancellor of the University of Nottingham, Professor Shujie Yao, Head of the Contemporary Chinese Studies, Mr. Jason Feehily and Min Rose from Asia Business Centre and Ms. Sharon Clancy, Head of Community Partnerships, I would like to take this opportunity to express my sincere thanks to all members of the advisory group for this project (see a list in Annex 1), and Minister Counsellor SHEN Yang from the Chinese Embassy in London, Councillor Merlita Bryan, Lord Mayor of Nottingham, Professor Ted Cantle OBE, the founder of the Institute of Community Cohesion as well as all keynote speakers, panellists, chairpersons, and attendants for the participation and contribution to this event. Special thanks are given to Ms Wenxue Chen, Event Assistant, colleagues Hua Geddes, Jenny Hall and Leanne Stevens, as well as a team of voluntary students who spent the six months in preparation for the event including participating in the Nottingham Chinese Community Survey this summer (See list of voluntary students in Annex 2)

The workshop has been sponsored by the ESRC Festival of Social Science Programme, with matched funding from the University of Nottingham Integrating Global Society (IGS) Priority Group, School of Contemporary Chinese Studies (SCCS) and Asia Business Centre. It was organised and delivered by the Centre for Chinese Migration Studies (CCMS), part of the SCCS, with support from all three local councils (Nottingham City, Nottinghamshire County and Broxtowe Borough), in association with Nottingham Trent University, the Nottingham Confucius Institute, Nottingham Chinese Students and Scholars Associations (CSSA Nottingham) and the Community Partnerships Unit, part of the University of Nottingham (see Annex 3).

The one day workshop started with VIPs opening address and three keynote speeches which provided a sound base for Dr. Bin Wu to release his survey report on the Nottingham Chinese community, and implications for the university engagement. In addition, attendees had opportunities to share community project experiences in Manchester, Sheffield and Nottingham. The key element of this workshop, however, was group discussions which allowed all participants to express their opinions, approaches and concrete suggestions about further actions towards enhancing the collaboration between universities and local communities. The workshop ended with feedback from group discussion and further comments/reflections from key stakeholders or their representatives (see Annex 3 for the details).

This report attempts to illustrate the social impact of the event and the work towards it based upon the collection and preliminary analysis of relevant information during the workshop and afterwards. The main sources of information includes: profiles of delegates and participants (Annex 4), summary of key issues and suggested actions (Annex 5), evaluation forms filled in by attendees (Annex 6), and a follow up workshop organised by an influential Chinese newspaper in the UK (Annex 7).

## **2. Wide participation and profiles of delegates**

This workshop attracted wide attention and participation. More than 100 people have expressed their interest in participating in it or in being involved and over 70 completed registration forms were collected. Owing to the limit of venue capacity, we rejected late applicants for safety reasons. Annex 2 provides a final list of delegates by 31 October 2013 and actual attendees exceeded 80 if those who did not register but attended one or two sessions in the morning or afternoon are included. Two thirds of the delegates came from outside the University of Nottingham and one third from other locations than Nottingham (see Annex 4).

The total of 65 registered attendees can be divided into the following categories:

- International organisation representatives: e.g. International Organisation for Migration (IOM), Education Section of the People Republic of China Embassy in London;
- National organisations: e.g. Chinese Liberal Democracy, Migrant Right Network, Refugee Action;
- Local government agencies: Nottingham City, Nottinghamshire County, Broxtowe Borough, Nottingham City Home, Nottinghamshire Fire & Rescue Services;
- Universities staff and scholars from University of Nottingham, Nottingham Trent University, University of East London, University of Leicester, De Montfort University;
- Chinese community representatives from Manchester, Sheffield, London and Nottingham including Chinese journalists;
- Business companies and Chinese entrepreneurs' representatives: e.g. 2W China Consulting LTD, Recycle UK, Paragon Law Firm;
- Chinese student representatives (CSSA) and others.

### 3. Outcomes of the group discussion: A summary of key issues, approaches and actions

The workshop offered opportunities for all attendants to express their opinions, experience and suggestions regarding the enhancement of collaboration between the universities and local communities. To facilitate the discussion, five chairs were appointed in advance whose expertise/experiences are relevant to the theme of this event:

- Ms Lianne Taylor (Head of Community Relations, Nottingham City Council): local governance
- Mr Jason Feehily (Director of Asia Business Centre, UoN): business participation
- Dr Diana Yeh (University of East London): Chinese communities outside of Nottingham
- Dr Xue-Zhong Sun (Headmaster of Nottingham Chinese School): Nottingham Chinese community
- Mr Xiaoxin Zheng (Vice Chair of Nottingham CSSA): Chinese students

All participants were free to select and join a group. In order to guide the discussion toward constructive and concrete outcomes, nonetheless, three questions were pre-prepared and given to all groups in advance:

- ❖ What are the key issues in terms of university and local community collaboration?
- ❖ How can universities work closely with local stakeholders to address the above issues?
- ❖ What particular ideas or projects do you suggest to enhance our collaboration?

Based upon assembling the feedback from the groups, a summary of the group discussions can be seen at Annex 5. Below are highlights of some key points.

**Key Issues** raised by attendants regarding the collaboration between universities and local communities can be categorised in three areas:

- Awareness of the values and potential of university engagement and the mutual benefits to both universities (students) and local communities (a, e, f, k, n);
- Constraints of collaboration between universities and local communities including organisations, resources and information (c, d, j, q,);
- Channels/mechanisms to foster collaboration (b, h, i, l, m, p, r, s)

**Approaches** to cope with the above issues:

- Networking among stakeholders to share information, resources and opportunities (a, b, c, );
- Reforming student voluntary recruitment system to link with local voluntary services and also develop projects with community organisations (Churches, Schools, City Home) (d, j, l, m, n);
- Political links to enhance engagement between local councils and university authorities (e, h, n, o,);
- More opportunities in cultural and sport events to attract students and local residents (l, j );
- Linking between research, teaching (employability), and communities (g, p)

**Actions** suggested to follow-up after the event include, but were not limited to, the following:

- Mobilising political resources/process for community cohesion strategy and other proper policy initiatives involving universities and multiple stakeholders(a, d, e, h, m)
- Encouraging Schools to sponsor/support student engagement projects (c, g, )
- Working closely with student societies for voluntary projects and employability events (l, j, k)
- Encouraging business participation in university engagement projects

#### 4. Attendees evaluation form and results

Following the formatting and procedures of the ESRC Festival of Social Science, a standard evaluation form designed by the ESRC organiser was sent to all attendants and collected at the end of the workshop. We managed to collect 30 completed questionnaires. Based upon analysis of the collected questionnaires, this section is to describe and display the results.

Of 30 respondents, about 40% are male and 60% female; two thirds are Chinese and one third white British. Roughly, respondents are equally distributed in terms of age groups ranging from 20s, 30s, 40s, and  $\geq$  50s. Among them, 20% come from government/public sector and academic/researcher/teacher sector respectively, about one quarter from the business sector, while students account for 10%.

Regarding the motivations for attending the event, 30% of respondents were driven by personal interests in the event theme, another 30% by gaining relevant information, and 13% by networking opportunities.

For the questions about follow-up actions, respondents gave a very clear and positive answer from different angles described as Table 1.

Table 1 Which of the following actions do you expect to take following the event?

Actions	Yes/possibly	No
Will you use the information from the event in your own work/studies?	96.7%	0%
Will you pass the information from the event to your colleagues?	96.7%	0%
Will you make further contact with people you met at the event?	96.7%	0%
Will you seek out further information on the event topic?	93.3%	3.3%

Given that this workshop is part of the ESRC Festival of Social Science, Table 2 shows that this event has made significant contribution to the participants' awareness of social sciences and ESRC in general, and social sciences in society in particular.

Table 2 To what extent do you agree with the following statement about the impact of the event?

Statement	Agree	Disagree
It has raised my awareness of the social sciences in general	83.3%	13.3%
It has raised my awareness of the ESRC and its work	73.3%	20.0%
It has raised my awareness of the benefits social science brings to society	93.3%	3.3%
It has increased my knowledge of the topic covered by this event	93.3%	3.3%
I am more interested in social science now than I was before	76.7%	13.3%

With a focus on the quality of this event, Table 3 illustrates that respondents gave high ratings on all criteria and in particular, in relation to questions about whether the event was interesting, enjoyable and understandable.

Table 3 How would you rate the event according to the following criteria?

Criteria	Very	Fairly	Not very	Not at all
Interesting	75.9%	20.7%	3.4%	--
Enjoyable	69.0%	31.0%	--	--
Educational	65.5%	31.0%	3.4%	--
Relevant to your learning needs	48.3%	44.8%	6.9%	--
Accessible / understandable	69.0%	24.1%	6.9%	--

With respect to the event organisation, Table 4 shows that about 70% of the respondents were very satisfied and 30% fairly satisfied, indicating a very successful event. This is particularly true for the registration/booking process and also the quality of the presenters/speakers.

Table 4 How satisfied were you with the following aspects of the event?

Item	Very	Fairly	Not very	Not at all
Registration/ booking process	82.8%	13.8%	3.4%	--
Structure/ format of the event	58.6%	37.9%	3.4%	--
Quality of the presentations/ content of the event	65.5%	34.5%	--	--
Quality of the presenters / speakers	72.4%	27.6%	--	--
Time given for discussion / questions / debate	51.7%	44.8%	3.4%	--
The venue and facilities	58.6%	31.0%	10.3%	--
<b>The event overall</b>	<b>69.0%</b>	<b>31.0%</b>	--	--

Finally, at the end of the questionnaire survey, over 60% of the respondents wrote down their names and email address for further contact afterwards, which confirms that they want to keep in touch and are looking forward to following up actions.



## 5. Some actions followed-up

It is too early to give a full picture about the impact on Chinese students and communities in Nottingham and the UK. Two cases below, nonetheless, illustrate the potential impact in the near future.

- A voluntary group has been established with the mission to promote student participation and engagement with the local Chinese community in Nottingham. Lead by Mr. Boya Zhou, the First year PhD student in SCCS, core members of this group have participated in the Nottingham Chinese Community Survey and preparation and delivery of this event. The first project has been initiated with Nottinghamshire Fire and Rescue Service just after the workshop. The project is focused on raising the awareness of fire safety issues amongst local Chinese community members and the catering sector in particular.
- *UK Chinese Times*, an influential Chinese newspaper in the UK, has decided to hold a workshop on 29 November 2013 for leaders of local Chinese Students and Scholars Associations (CSSA), the major Chinese students' student organisation with local branches across the UK (Annex 7). The theme of the workshop is to explore ways to help Chinese students to integrate into local communities based upon the research findings and policy recommendations from our Nottingham Chinese Community Survey report. Such a prompt response cannot be imagined without the success of this workshop.

(End of report)

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*Notice:* All photos used in this report were taken by Gemma Thorpe, a Freelance Documentary Photographer from Sheffield. Many thanks.



## **Annex 1: List of the members of Advisory Group for the Nottingham Chinese Community Survey and ESRC Festival of Social Science Workshop**

- Mr. Alex Norris, Councillor of Nottingham City Council (Chair for the survey project)
- Ms. Nicola Heaton, Councillor of Nottingham City Council
- Mr. Jason Feehily, Director of Asia Business Centre, UoN
- Ms. Min Rose, Senior Executive of Asia Business Centre, UoN
- Ms Sharon Clancy, Head of Community Partnerships, UoN
- Mr. Vincent Bryce, Equality and Diversity Manager of Nottingham City Home
- Mr. Richard Lea, Head of Communities Team, Broxtowe Borough Council
- Mr. Andy Peacock, representative from Nottinghamshire County Council
- Dr. Xue-Zhong Sun, Headmaster of Nottingham Chinese School
- Professor Weili Teng, Head of China Business Management, Nottingham Trent University
- Ms. Kanchana Minson, Coordinator of Voluntary Action Broxtowe
- Mr. Paul Cooper, representative from Nottinghamshire Fire and Rescue Service
- Dr. Rita Lee, Nottingham Chinese Community activist.

## **Annex 2: List of Voluntary Students participating in Nottingham Chinese Community Survey Project and/or ESRC Festival of Social Science Workshop**

- Wenxue Chen
- Lulu Pan
- Pan Pan
- Feng Gao
- Simon Thomas
- Tianfeng Liu
- Zhongdao Zhu
- Yike Fang
- Xueyang Niu
- Taoran Guan
- Boya Zhou
- George Ye
- Yiran Zhang
- Emily Wang
- Mingyu Xiang





## Annex 3 Workshop Programme

### ***Global Universities in Local Communities: A focus on Chinese Communities in the UK***

A18, Si Yuan Centre, Jubilee Campus, University of Nottingham, 10:00-17:00, 6 November 2013

**Organiser:** Centre for Chinese Migration Studies (CCMS), School of Contemporary Chinese Studies (SCCS), University of Nottingham (UoN)

#### **Sponsors:**

ESRC Festival of Social Science Programme; Integrating Global Society Priority Group, UoN  
School of Contemporary Chinese Studies, UoN; Asia Business Centre, UoN

#### **Co-organisers:**

Community Partnerships Unit, UoN; Nottingham Confucius Institute  
Nottingham City Council; Broxtowe Borough Council  
Nottinghamshire County Council; Nottingham Business School, Nottingham Trent University  
Nottingham Chinese Students and Scholars Association (CSSA)

10:00 – 10:30 Registration and Coffee/Tea

10:30 – 12:30 Session 1: Opening Ceremony and Keynote Speeches

Chair: Professor Lina Song, Deputy Head of School, SCCS, UoN

- Councillor Merlita Bryan, Lord Mayor of Nottingham
- Mr SHEN Yang, Ministry Counsellor for Education, Chinese Embassy in London
- Professor Chris Rudd, Pro-Vice-Chancellor, UoN
- Professor Ted Cattle CBE, Founder, Institute of Community Cohesion: *International students, Chinese communities; the era of interculturalism*
- Mr Liang Shen, Secretary General, China-UK Exchange Foundation (CUKEF): *Chinese community cohesion and integration in Manchester: challenges and new momentum*
- Ms Sharon Clancy, Head of Community Partnerships, UoN: *Global universities and public engagement: the experience of University of Nottingham*

12:30 – 13:15 Lunch Break

13:15 – 13:45 Session 2: Video Clips and Guest Speech

Chair: Professor DingpingGuo, Deputy Director, Nottingham Confucius Institute

- Video clips: Student engagement in Chinese communities in Sheffield and Nottingham

13:45 – 14:45 Session 3: Universities in Communities -Transition of Chinese Communities

Chair: Councillor Nicola Heaton, Nottingham City Council

Panellists: Dr Bin Wu, CCMS, UoN: *Nottingham Chinese community cohesion and integration*  
Ms Merlene Emerson, Co- founder of Chinese Liberal Democrats  
Mr Don Flynn, Director, Migrant Right Network

14:45 – 15:10 Coffee/Tea Break

15:10 – 17:00 Session 4: Universities and Community Cohesion - What Can We Do Together Locally?

Chair: Professor WeiliTeng, Head of China Management Institute, Nottingham Trent University

Group chairs: Ms Lianne Taylor, Head of Community Relations, Nottingham City Council  
Mr Jason Feehily, Director of Asia Business Centre, UoN  
Dr Diana Yeh, University of East London  
Dr Xue-Zhong Sun, Headmaster, Nottingham Chinese School  
Mr XiaoxinZheng, Deputy Chair of Nottingham CSSA

- What are the key issues to be addressed in terms of university and local community collaboration?
- How can universities work closely with local stakeholders to address the above issues?
- What particular ideas or projects do you suggest to enhance our collaboration?

17:00 Close

#### Annex 4: List of participants

Ref.	Category	Name	Job Title
1	VIP	Merlita Bryan	Lord Mayor of Nottingham City
2	VIP	Shen Yang	Chinese Embassy in London
3	VIP	Ted Cattle CBE	Founder of Institute of Community Cohesion
4	VIP	WeiliTeng	China Management Institute, Nottingham Trent University
5	VIP	Nigel Healey	Pro Vice-Chancellor of Nottingham Trent University
6	VIP	Shen Liang	Manchester Chinese Community representative
7	VIP	Don Flynn	Director of Migrant Right Networks
8	VIP	Merlene Emerson	Co- founder of Chinese Liberal Democrats
9	VIP	Nicola Heaton	Councillor of Nottingham City Council
10	VIP	Chris Rudd	Pro Vice-Chancellor of UoN
11	Stakeholder	Lianne Taylor	Head of Community Relations, Nottingham City Council
12	Stakeholder	Vincent Bryce	Equality & Diversity Manager, Nottingham City Homes
13	Stakeholder	Andy Peacock	Staff Officer, Nottinghamshire County Council
14	Stakeholder	Richard Lea	Head of Communities, Broxtowe Borough Council (TBC)
15	Stakeholder	Xue-Zhong Sun	Headmaster of Nottingham Chinese School
16	Stakeholder	Paul Cooper	Nottinghamshire Fire & Rescue Service
17	Stakeholder	Sharon Clancy	Head of Community Partnerships, UoN
18	Stakeholder	Jason Feehily	Director of Asia Business Centre, UoN
19	Stakeholder	Min Rose	Asia Business Centre, UoN
20	Stakeholder	Liz Middleton	International Chaplain, UoN
21	Stakeholder	Linglu Li	Chinese student representative, CSSA
22	Stakeholder	Yang Zhao	Chinese student representative, CSSA
23	Chinese community	Rita Lee	Nottingham Chinese Community Representative
24	Chinese community	Liz Hampton	Nottinghamshire Chinese Welfare Association
25	Chinese community	Shi-Yu Yang	Senior Research Fellow, University College London
26	Chinese community	Lai En	Managing Director, Cycle UK Ltd
28	Chinese community	Wei Wang	2W China Consulting LTD
29	Chinese community	Gemma Thorpe	Freelance Documentary Photographer, Sheffield
30	Chinese community	Jin Shuo	UK Association for the Promotion of Chinese
31	Chinese community	Martin Tang	Manchester Chinese Community representative
32	Chinese community	Ye Ye/叶叶	Editor, UK CHINESE TIMES
33	Chinese community	Hisao-Hung Pai	Freelance Journalist, London
34	External	Zhiwen Guan	Niche immigration law firm Paragon Law
35	External	Adil Ahmad	AVR Caseworker for Refugee Action
36	External	Michelle Jing MI	University of Leicester
37	External	Julie Ting Zhu	International Officer, University of Leicester
38	External	Mark Stevenson	Creative Lead, Open Creative Communications
39	External	Zhumei Chen	International Organization for Migration
40	External	Beth Alston	De Montfort Universities Confucius Institute
41	External	Wei Wang	2W China Consulting LTD
42	External	Diana Yeh	University of East London
43	Internal	Rachel Buckley	International Officer, UoN
44	Internal	Zhen Li	School of Education, UoN
45	Internal	Anneke Love	Asia business Centre
46	Internal	Nick King	Asia business Centre
47	Internal	Lina Song	Deputy Head of School of Contemporary Chinese Studies
48	Internal	Dingping Duo	Deputy Director of Nottingham Confucius Institute

49	Internal	LiyianHou	School of Contemporary Chinese Studies, UoN
50	Internal	B. Robinson	School of Contemporary Chinese Studies, UoN
51	Internal	Lan LO	School of Contemporary Chinese Studies, UoN
52	Internal	Juan Shang	School of Contemporary Chinese Studies
53	Internal	Zhixin Chen	School of Contemporary Chinese Studies
54	Internal	Zhongbin Chen	School of Contemporary Chinese Studies
55	Internal	LeinaZheng	School of Chinese Studies, UoN
56	Internal	Jinqi He	
57	Internal	Yiran Zhang	Event Assistant
58	Internal	Zhou Boya	Event Assistant
59	Internal	Zhuoyi Wang	Event Assistant
60	Internal	Mengchao Ye	Event Assistant
61	Internal	Ran An	Event Assistant
62	Internal	Lijie Jiang	UoN student
63	Internal	Fan Zhang	School of Contemporary Chinese Studies
64	Internal	Dan Liu	School of Education
65	Internal	Wenxue Chen	Event Assistant

## Annex 5: Summary of Group Discussion in Session 4: What we can do to work together locally?

- **What are the key issues to be addressed in terms of the collaboration between universities and local communities?**
  - a. Promotion and awareness in local area – promote benefits of diverse community to the local population
  - b. Build better relationships with community & Universities
  - c. University needs to recognize the value of projects and research that build social capital as well as intellectual capital
  - d. Breaking down barriers for community collaboration
  - e. Highlight benefits of cross working & linking students to community issues
  - f. Increase awareness of volunteering –the opportunities for students & community groups
  - g. Improving access to information – particularly of volunteering opportunities & value to career
  - h. Promote off- as well as on- campus activities
  - i. Employability work of University - good – do more
  - j. Recent as opposed to settled communities – who is represented
  - k. What are the benefits of engagement – is there a will to meet?
  - l. How do Universities recognize the main needs of the community?
  - m. Work with existing local organisations to understand their priorities
  - n. Mixed families – new and growing group. Recognise their needs.
  - o. University funding for international student support – review priorities - to support integration activities
  - p. Universities to organize more activities that encourage mixing
  - q. Students find it difficult to mix – how to make friends? Time is a key issue. Students have concerns over disagreements over politics, food.
  - r. Churches – opportunity to work with them to develop links with community
  - s. How we get local people to understand Chinese culture
- **How can universities work closely with local stakeholders to address the above issues?**
  - a. Need for a hub/network of stakeholders: – all communities; – share knowledge;
  - b. Having a ‘go-to place’ for community – this will also be a go to place for stakeholders wishing to engage the community
  - c. University has a large amount of resources; in particular classrooms and student volunteers – these are needed by community – the proposed hub could help meet this need
  - d. Connect students to the volunteering bank – work with local CVS (Centre for Voluntary Services) – and recognition of the volunteering work that students do
  - e. Build political links and awareness – to help the Chinese community and students to gain influence

- f. Community interpreters are frontline voices – in contact with many services and individuals particularly vulnerable groups – should find a way for them to inform policy
  - g. Participatory rather than pure/academic research – work with local communities to identify issues
  - h. Importance of the project being sustainable – what institution will result?
  - i. Sports are a great opportunity for events to encourage integration – open to all – friendly atmosphere for people to come together
  - j. Students – getting involved in voluntary work & cultural events such as Chinese New Year
  - k. Emphasise employability aspect of volunteering opportunities to students
  - l. Use the local Chinese school as platform to reach whole community
  - m. Use local Churches as platform to reach whole community
  - n. The Council can help – links with schools for example to place volunteer students for talks – also links with older people’s homes (Nottingham City Homes).
  - o. University can help link students to relevant local services (including health as well as other services) – it should promote interaction
  - p. Need to feed back the research to policy makers and media – ensuring it is policy relevant.
- ***What particular ideas or projects would you like suggest to enhance the collaboration?***
    - a. Turn the policy into action- use this event and research to inform policy
    - b. Cultural event to engage all stakeholders (for example a speed networking event?)
    - c. Work in schools with student volunteers
    - d. City Council is currently reviewing its cohesion strategy – it will feed findings from this event in.
    - e. Find a political sponsor for this work
    - f. Host China employability event (Asia Business Centre and CSSA)– 22 November 2014
    - g. Resources – students can pilot activities before wider adoption – mentoring / guidance support will help this – small amounts of money could attract larger commercial sponsorship.
      - i. Example: developing a local Chinese information website.
    - h. Multi-stakeholder events – proposal to hold these on regular basis – potentially also other cities
    - i. Organisations can contact CSSA – students can provide performances or talks – financial support needed for wider activities
    - j. Language cafes – Chinese and English, learn Chinese as well as improving your English. Both parties benefit and great for interaction and mixing.
    - k. Volunteer work with older people
    - l. Run an event to help local small businesses to find low cost Chinese suppliers
    - m. Proposal for different Universities to work together more – for example University of Nottingham and Nottingham Trent, but also between cities.
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## **Annex 6 ESRC Festival of Social Science – Evaluation: Attendee Questionnaire**

The ESRC constantly strives to improve the relevance and quality of the Festival and its events. By completing this feedback form you will help to inform the development of future Festival activities.

1. Which age group do you belong to?

- ♦ Under 20    ♦ 20s    ♦ 30s    ♦ 40s    ♦ 50s    ♦ 60s and over

2. Are you?

- ♦ Male    ♦ Female

3. How would you describe your ethnic origin?

- ♦ White British    ♦ Asian/ Asian British    ♦ Black/Black British    ♦ Chinese  
♦ White other    ♦ Mixed    ♦ Other

4. What best describes your current occupation?

- ♦ Academic/researcher    ♦ Government/public sector    ♦ Other, please specify  
♦ College/university student    ♦ Business/private sector  
♦ Teacher    ♦ Journalist/media
-

5. Which of the following actions do you expect to take following the event?

	Yes/possibly	No
Will you use the information from the event in your own work/studies?	<input type="checkbox"/>	<input type="checkbox"/>
Will you pass the information from the event to your colleagues?	<input type="checkbox"/>	<input type="checkbox"/>
Will you make further contact with people you met at the event?	<input type="checkbox"/>	<input type="checkbox"/>
Will you seek out further information on the event topic?	<input type="checkbox"/>	<input type="checkbox"/>

6. To what extent do you agree with the following statement about the impact of the event?

	Agree	Disagree
It has raised my awareness of the social sciences in general	<input type="checkbox"/>	<input type="checkbox"/>
It has raised my awareness of the ESRC and its work	<input type="checkbox"/>	<input type="checkbox"/>
It has raised my awareness of the benefits social science brings to society	<input type="checkbox"/>	<input type="checkbox"/>
It has increased my knowledge of the topic covered by this event	<input type="checkbox"/>	<input type="checkbox"/>
I am more interested in social science now than I was before	<input type="checkbox"/>	<input type="checkbox"/>

7. Would you attend another ESRC Festival of Social Science event in the future?

- Yes, definitely                       Yes, possibly                       No

8. How did you first find out about this event? (Please tick one box only)

- Word of mouth     The ESRC Festival website  
 Invitation from event organizer                       Press article or 'what's on' listing  
 The ESRC Festival flyer                                       Other, please specify

9. Which of the following was your primary reason for attending this event? (Please tick one box only)

- To gain information relevant to my work/research                       Potential networking opportunity  
 General/personal interest in the topic                       Sent by my college/employer  
 Other reason, please specify

10. Did you attend this event in a professional capacity, or as a member of the general public?

- In a professional capacity                       As a member of the general public                       As a school/college employer

11. Before attending this event, how knowledgeable would you say you were about each of the following?

	Very	Fairly	Not very	Not at all
The ESRC and its work	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social science research in general and the contribution it makes to society	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The topic that formed the focus of this event	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

12. This event is part of the ESRC Festival of Social Science 2012

	Yes	No
Were you aware beforehand that this event was part of the ESRC Festival of Social Science 2012?	<input type="checkbox"/>	<input type="checkbox"/>
Have you already attended another ESRC Festival of Social Science event this week?	<input type="checkbox"/>	<input type="checkbox"/>
Do you intend to go to any other ESRC Festival of Social Science events this week?	<input type="checkbox"/>	<input type="checkbox"/>
Have you attended an ESRC Festival (or Social Science Week) event in previous years?	<input type="checkbox"/>	<input type="checkbox"/>

13. How would you rate the event according to the following criteria?

	Very	Fairly	Not very	Not at all
Interesting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Enjoyable	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Educational	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Relevant to your learning needs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Accessible / understandable	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

14. How satisfied were you with the following aspects of the event?

	Very	Fairly	Not very	Not at all
Registration/ booking process	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Structure/ format of the event	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality of the presentations/ content of the event	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality of the presenters / speakers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Time given for discussion / questions / debate	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The venue and facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The event overall	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

15. Which of the following handout materials were provided to attendees? Please tick all that apply

- ♦ Copies of slides used in the presentations
- ♦ Copies of ESRC magazines and other publications
- ♦ Promotional items (pens, notepads, etc)
- ♦ Other, please specify

16. If you would like to receive e-mail updates about other public events the ESRC is involved in, please complete your details below. All contact information will be treated confidentially and your details will not be added to any other mailing lists.

Name \_\_\_\_\_ Email \_\_\_\_\_

17. Please provide any suggestions for how this event could have been improved. We also welcome suggestions on how to improve the Festival overall.

Thank you for taking the time to complete this questionnaire

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## **Annex 7 Announcement of *UK-Chinese Times* Newspaper about a Workshop for Following Up Actions focusing on UK Chinese Student Integration (in Chinese)**

“华人留学生如何有效融入英国主流社会”圆桌会暨《英中时报》教育周刊创刊活动

指导单位：中国驻英使馆教育处

主办单位：欧美嘉新闻集团; 英中时报社 英国商报社 英中网

时间：2013 年 11 月 29 日

地点：英中时报社

活动背景：种种迹象表明，许多华人留学生在英国一直呈现“融而不入”的状态。出来留学却自我封闭，原因何在？谁能帮助他们？怎么帮助？诺丁汉知名学者武斌博士致力于研究“华人学生融入项目”多年，他对于打破“中国式圈子”有何见解？需要政府、学界、媒体界等如何通力协作，以改变中国人“最沉默族群”之印象？在英国，目前尚无一份主流中文媒体围绕留学生的学习、生活、就业与发展等方面的需求，提供全方面、可靠、有效的资讯和服务，作为全英发行第一最具影响力的《英中时报》，为了建设留学生的这个长期“家园”，我们可以做什么？怎么做？

活动内容计划：

1. 中国驻英使馆教育处寄语学联、留学生在英学习和发展；
2. 《英中时报》开设全英首份“教育周刊”，座谈周刊如何为留学生提供有效资讯和服务；
3. 特邀知名学者武斌博士作主题演讲——“华人留学生如何快速融入当地社区和英国主流社会”，并座谈互动；
4. 座谈学联组织如何举办贴切留学生生活的活动。

英中时报《教育周刊》主要内容

1. 报道中英两国在教育领域的交流与合作，使馆教育处为中国留英学人提供的指导和服务等；
2. 报道各地学联组织的活动，刊发学生文学、摄影、绘画等各类作品，展现华人学生风采；
3. 解读最新留学、签证政策，帮助维护留学生权益；
4. 提供生活、旅游、文化、法律、社交、职场、礼仪等各方面的资讯及服务，提升留学生综合素养；
5. 为留学生提供创业、就业方面的互动、交流、分享平台。

#### 活动拟邀嘉宾

中国驻英使馆教育处

欧美嘉集团董事长陈明亮博士

欧美嘉新闻集团首席运营官韩冬先生

诺丁汉大学知名学者武斌（博士、当代中国学院高级研究员）

《英中时报》主编谷阳

《英国商报》主编何决子

英中网主编李颖

#### 学联代表

全英中国学联负责人

伦敦、伯明翰、利物浦、曼彻斯特、谢菲尔德、诺丁汉、莱斯特、拉夫堡、卡迪夫、华威、考文垂等地学联负责人

#### 活动计划流程

- 1、中国驻英使馆教育处致辞
- 2、欧美嘉集团董事长陈明亮博士致辞
- 3、座谈英中时报“教育周刊”办刊思路
- 4、诺丁汉大学武斌博士主题演讲
- 5、座谈交流
- 6、晚餐

#### 主办方简介

英国欧美嘉新闻集团旗下拥有《英中时报》、《英国商报》、英中网等主流传播媒介，致力于把一个真实、多元的英国呈现给全英华人，帮助华人融入英国社会，于主流社会中传递华人立场和声音，搭建中英对话交流的重要平台。

《英中时报》创办于 2003 年，是目前全英发行量最大、最具影响力的中文周报，发行量超过 4 万份，覆盖超过 100 个城市，每期逾 100 页，报道、解读与全英华人关注的政治、经济、社会、文化、教育、法律等领域最新及热门事件、政策、现象和议题，10 年来，《英中时报》见证了百万华人开启了他们在英国的全新人生和事业。

《英国商报》是 2012 年全英推出的首份橙色中文商业周报，为在英华人企业、商业人士提供推广、发展平台，致力于成为中英商界对接交流合作之桥梁，报道涉及商业、理财、消费、商旅、移民、投资、教育等，在全英超过 100 个城市发行逾 3 万份。

英中网是英国主流华人新闻门户网站，隶属于英国知名的欧美嘉新闻集团，英中网整合集团丰富新闻资源，发挥植根于本地之优势，打造国内外华人、华企了解英国、发展自我的首选新闻及服务平台。

