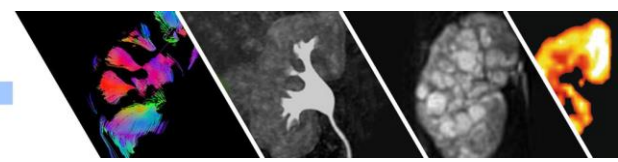


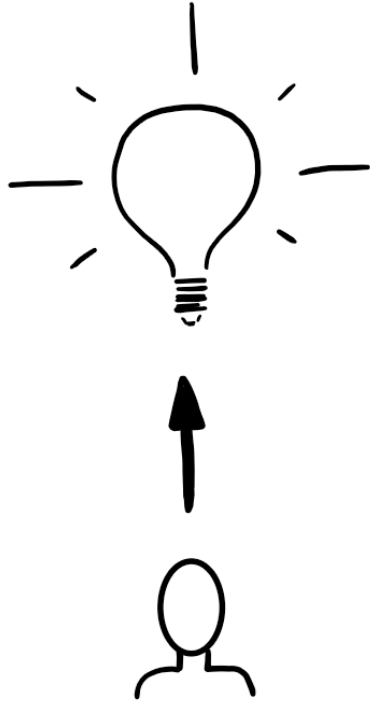
Working Group 5

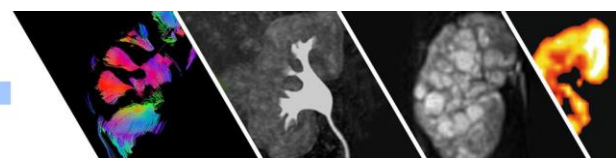
Dissemination and Exploitation

Wolf Marcos, MD

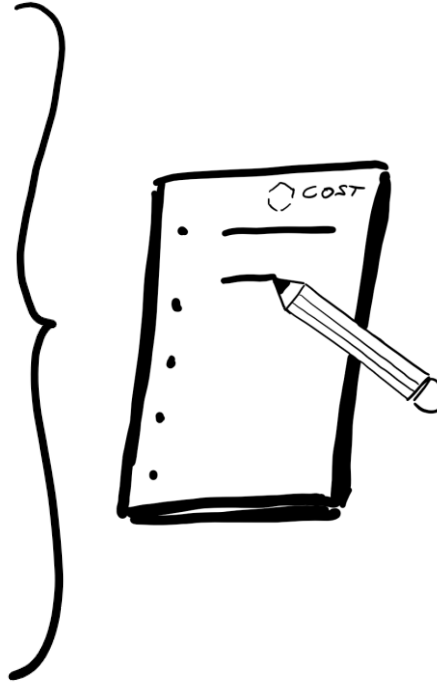
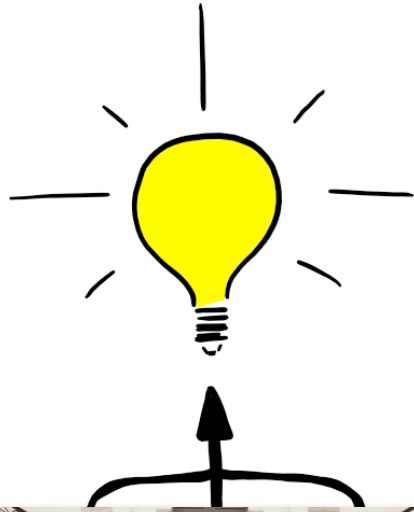


Introduction





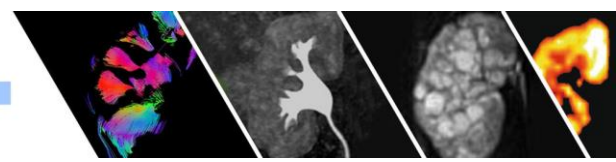
Introduction



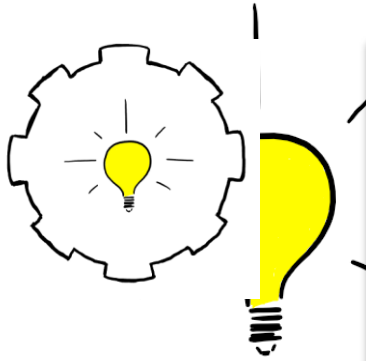
Bordeaux 2015 Meeting, Archive: sites.google.com/site/renalmriworkshop



www.cost.eu/media/newsroom/european-researchers-tackle-chronic-kidney-disease



WG5 Tools



Bordeaux 2015 Meeting, Archive: sites.google.com/site/renalmriworkshop

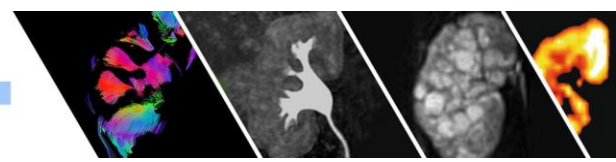


1. WHY IS COMMUNICATION IMPORTANT?

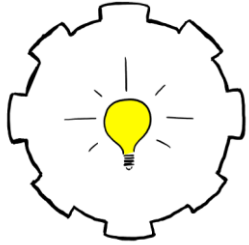
“ Nothing in science has any value to society if it is not communicated, and scientists are beginning to learn their social obligations ”

Anne Roe. *The making of a scientist* (1953)





WG5 Tools



Bordeaux
Oct 2015



Brussels
April 2016



Berlin
Oct 2017



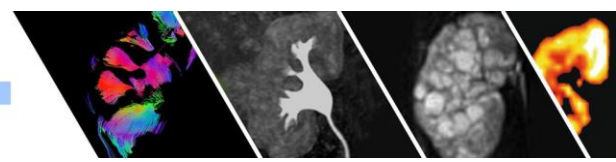
Prague
Oct 2018



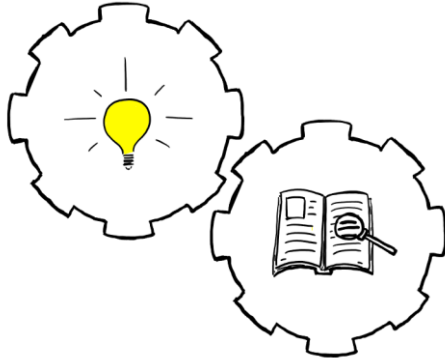
International & Plenary Meetings



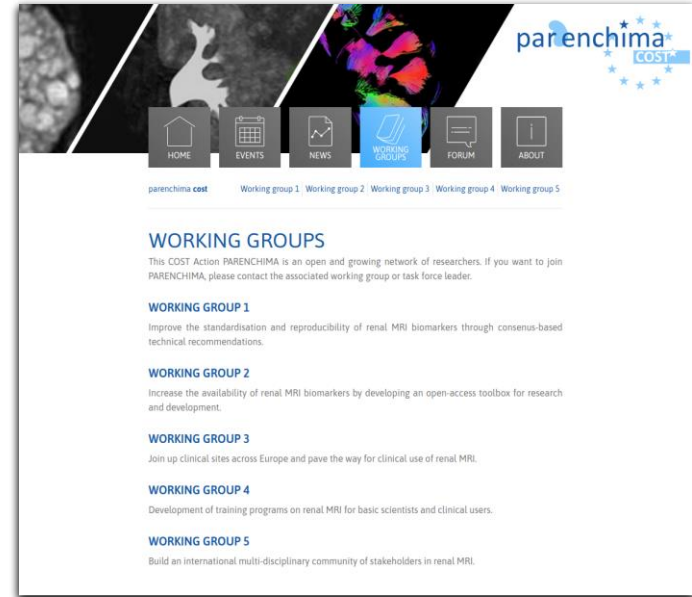
Nottingham
Oct 2019

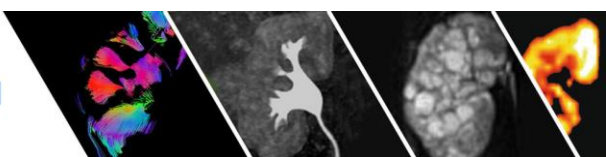


WG5 Tools

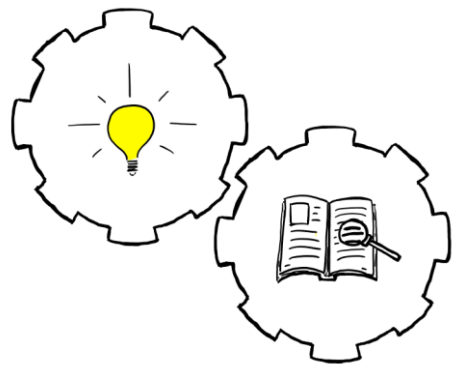


Homepage





WG5 Tools



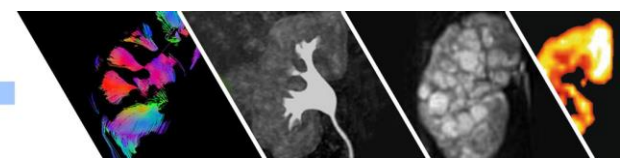
Homepage

- Memberlist
- Privacy Notice
- COST Acknowledgement
- renalMRI.org Identity
- Templates

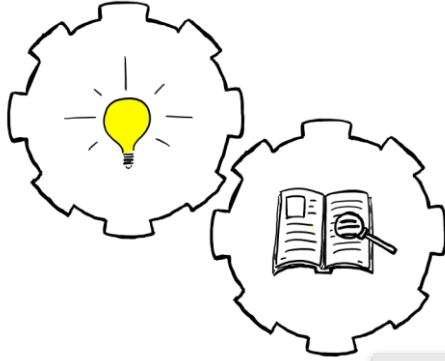
Future

- Mailing List for WGs
- Homepage Update 2020

The screenshot shows the PARENCHIMA COST website homepage with a navigation menu including HOME, WORKING GROUP 1, WORKING GROUP 2, WORKING GROUP 3, WORKING GROUP 4, and WORKING GROUP 5. Below the menu, there are sections for 'WORKING GROUP 1' and 'WORKING GROUP 2' with brief descriptions. To the right, a document titled 'parenchima cost Working group 1 Working group 2 Working group 3 Working group 4 Working group 5' is displayed, containing a privacy notice. The notice includes a greeting to the PARENCHIMA team, a critical notice about GDPR, and a detailed explanation of data processing for the promotion of magnetic resonance imaging biomarkers for chronic kidney disease. It also includes contact information for Steven Sourbron and Marcos Wolf, and a footer with the version number 1.2 and page number 1/6.

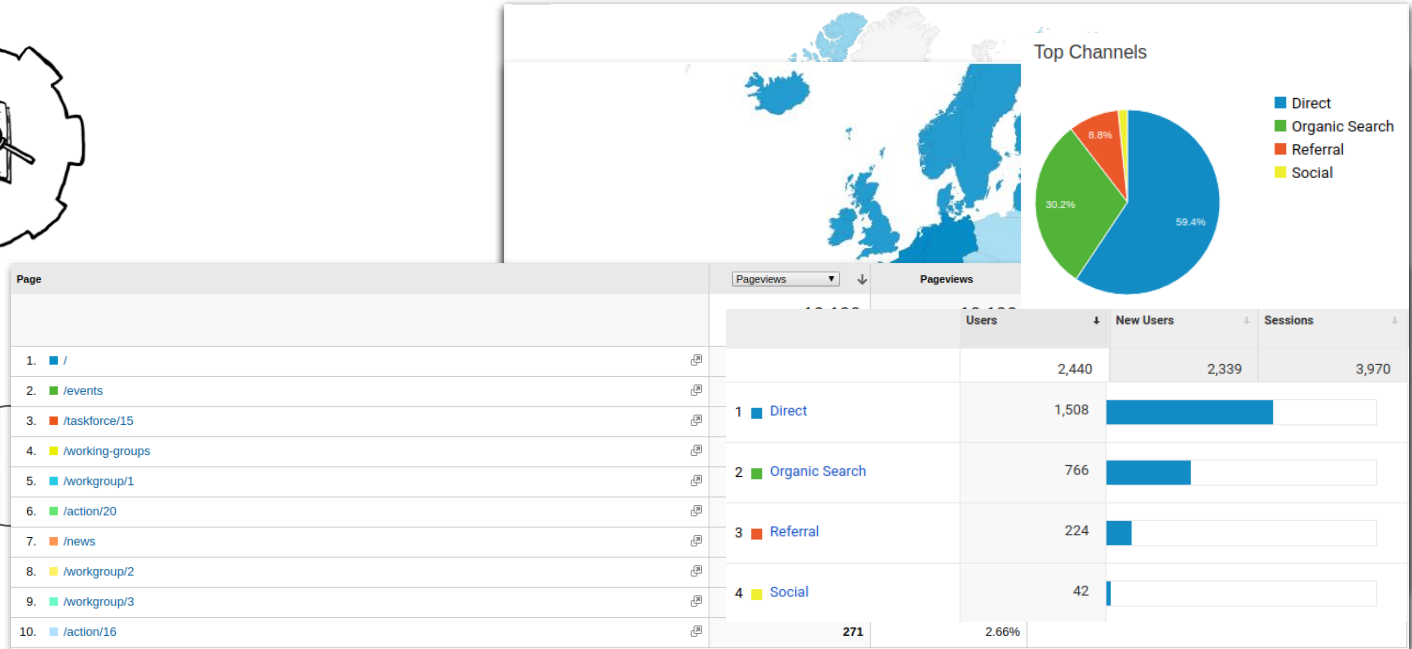


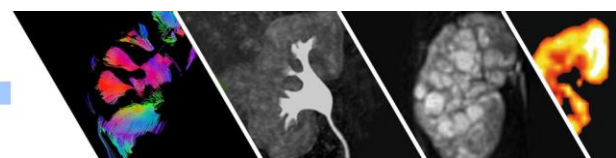
WG5 Tools



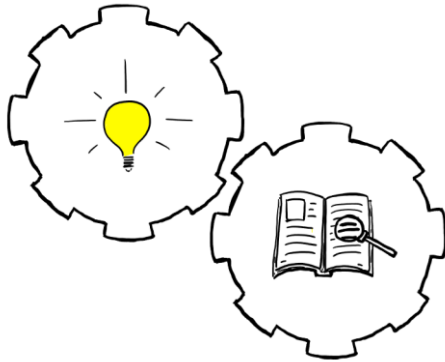
**Task Force 1.1
Technical
Recommendations
on Clinical Renal MRI**

Homepage - Google Analytics (last year)





WG5 Tools

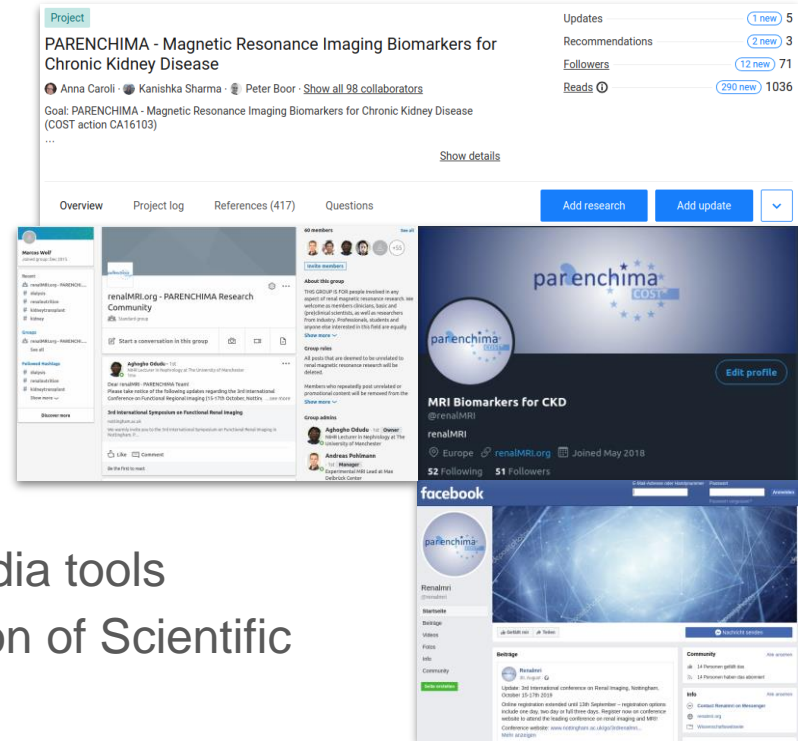


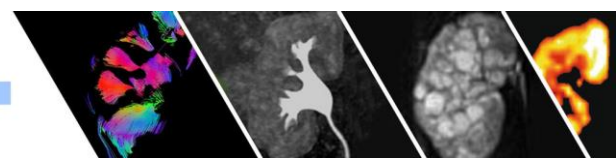
Social Media Tools

- ResearchGate (Giulia Villa)
- LinkedIn (Aghogho Odudu)
- Twitter (Mitko Kostov)
- Facebook (Mitko Kostov)

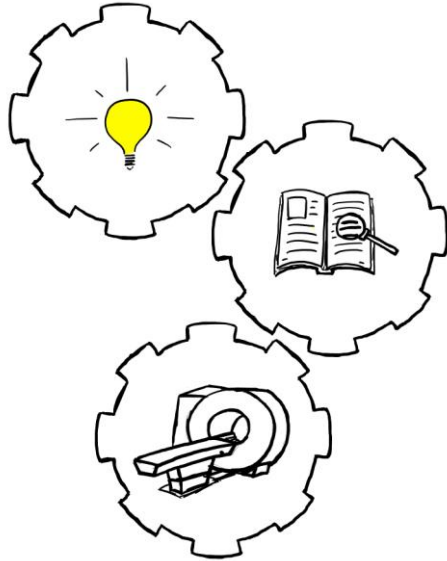
Future:

- Optimizing social media tools
- Systematic Distribution of Scientific *renalMRI* Papers



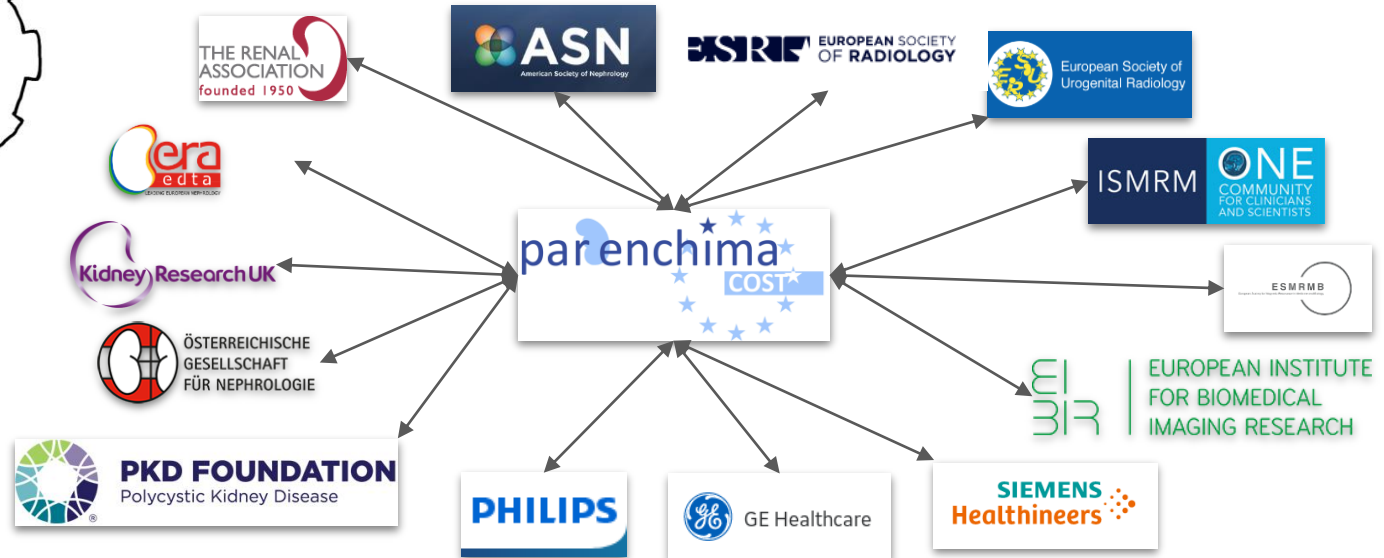


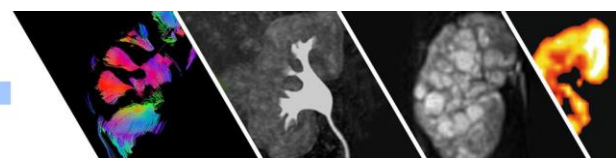
WG5 Tools



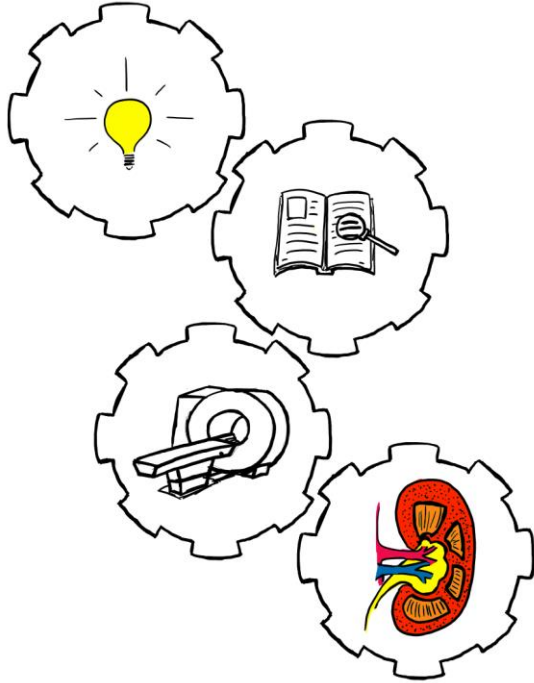
Future

- Merging synergies with various Stakeholders





WG5 Tools

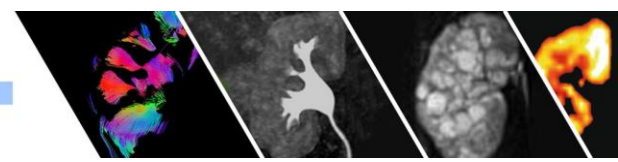


Future

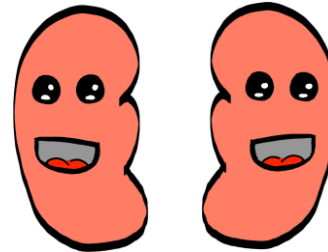
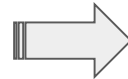
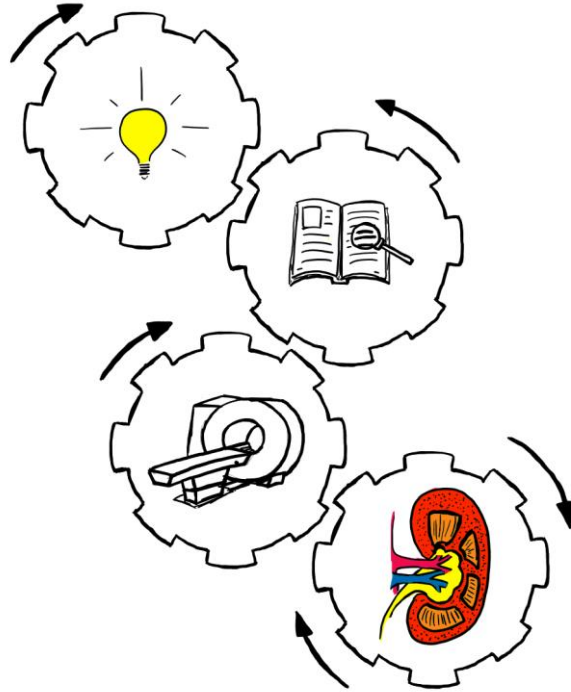
- **Patient Information**

“ You don't really understand something unless you can explain it to your grandmother. ” Attributed to Albert Einstein

- Transfer of knowledge
- Provide access to various local renal groups



WG5 Tools

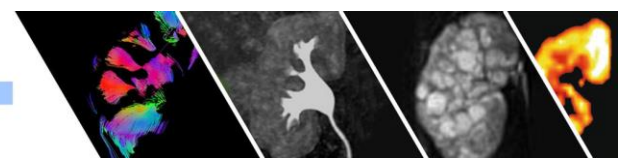


Future

- **Patient Information**

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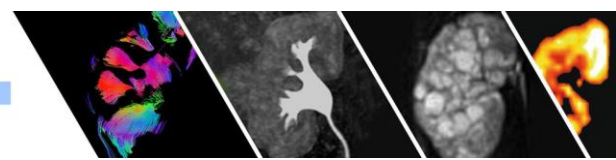
- Transfer of knowledge
- Provide access to various local renal groups



Acknowledgement

- **Thanks to the great WG5 Team!!**
 - Mitko Kostov (vice lead)
 - Giulia Villa
 - Aghogho Odudu
 - Anna Caroli
 - Thoralf Niendorf
 - Roslyn Simms
 - Susan Francis
 - Nicholas Selby
 - Sinisa Ristic
 - Steven Sourbron

You can be part of Working Group 5 too - Join us!



Acknowledgement

FWF Austrian Science Fund - www.fwf.ac.at

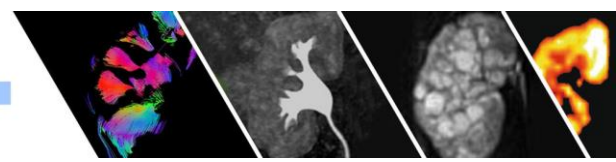
“Cardiac 31P MRS at 7T”, P-28867FW

“MR-Progression-Evaluation of Chronic Kidney Disease”, KLI736-B30



MEDICAL UNIVERSITY
OF VIENNA

Center for Medical Physics and Biomedical Engineering
Division MR Physics



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COST (European Cooperation in Science and Technology) is a funding agency for research and innovation networks. Our Actions help connect research initiatives across Europe and enable scientists to grow their ideas by sharing them with their peers. This boosts their research, career and innovation. www.cost.eu